

Heart of the City Campaign



St. Luke's Sacred Heart Campus



A Message from Our President

Throughout its century-long history, Sacred Heart Hospital has upheld its promise to serve all with quality and compassionate care. Today, that mission is stronger than ever, as the hospital remains firmly rooted in the city of Allentown and dedicated to its community.

In March 2018, Sacred Heart Hospital furthered its commitment by partnering with St. Luke's University Health Network to meet the growing demands of an increasingly underserved population. This distinctive partnership has strengthened our ability to expand access to quality services for inner-city residents, but there is still much work to be done. As we continue to collaborate with local businesses and other non-profit organizations, we will distinguish St. Luke's Sacred Heart Campus as a place of pride and prominence, where all families can receive the care they indisputably need and deserve.

For years, there has been a strong effort to revitalize the city of Allentown by attracting new businesses and restoring its façade. Now it's time to focus on the people that call the city home. We're developing new health solutions that will transform the care given to the most underprivileged; we're providing services for every patient at every stage of life; and we're strengthening the economic vitality of the region. Most importantly, we're doing it all while remaining laser-focused on quality and compassion, and protecting the Catholic identity.

As we move into the next chapter of our hospital's history, we hope you will partner with us to meet the needs of our most vulnerable population. Together, we can continue meeting the hospital's charitable mission by exemplifying the caring, committed spirit that is Sacred Heart – making it St. Luke's strong and Sacred Heart proud!

Frank Ford, President
St. Luke's Sacred Heart Campus

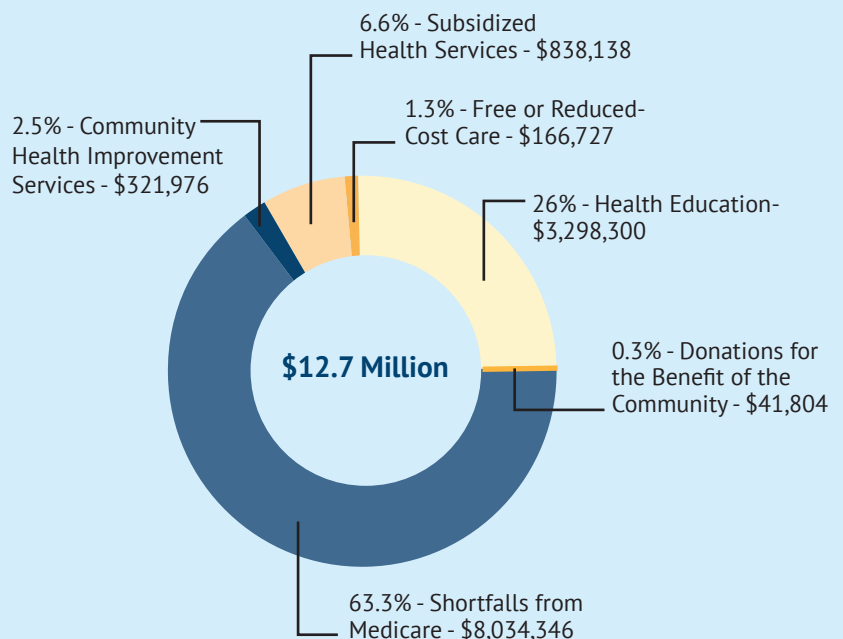
Heart of the City Campaign



100 Years of Providing Compassionate Care

Founded in 1912 by Monsignor Masson and the Missionary Sisters of the Most Sacred Heart, St. Luke's Sacred Heart Campus opened its doors to care for the sick and injured of the Sacred Heart Parish during a widespread diphtheria outbreak. Over the years, St. Luke's Sacred Heart expanded its campus and reach across our community, while continuing to serve the health care needs of a diverse urban population.

\$12.7 Million in Charity Care Provided in FY2018



Transforming Lives

Specialized Services. Being part of a larger network provides greater access to specialized services. In addition to the advanced inpatient and outpatient services already offered at St. Luke's Sacred Heart Campus, more specialized services will soon be available, such as oncology services, orthopedics, urology and ENT. Physical enhancements and improvements totaling approximately \$2 million that will be made to accommodate the delivery of these services include:

- Infusion Center
- Transitional Care and Acute Rehab Unit
- Surgical Suite
- Emergency Department Lobby

Behavioral Health. Poor access to behavioral health services can lead to undiagnosed or misdiagnosed mental illness, increased emergency department visits, and puts individuals at risk for substance abuse and incarceration. St. Luke's is committed to removing barriers to accessing behavioral health services in our community and will be investing upwards of \$11 million to expand behavioral health services at our Sacred Heart Campus. The three specialized behavioral units—extended acute care, adult psychiatric and older adult behavioral units—along with our team of providers, will offer individuals experiencing mental health issues appropriate treatments in a therapeutic environment. In addition, St. Luke's Sacred Heart Campus has partnered with KidsPeace to provide on-site behavioral and mental health services for children and their families, making it easier to access this type of care.



Neighborhood Improvements. With the ongoing revitalization of our downtown community, St. Luke's is planning to make significant external improvements and enhancements to the St. Luke's Sacred Heart Campus, investing approximately \$14 million. The main entrance and façade will undergo significant upgrades to create a more welcoming look and feel as patients and guests approach the hospital. Pockets of green-space will be interspersed around the campus to improve curb appeal, and structural improvements will be made to the parking deck and garage. St. Luke's Sacred Heart will continue its partnership with Central Catholic High School to enhance the surrounding neighborhoods, further establishing the city as a safe and welcoming home for all members of the community.

Community Medical Home. St. Luke's will also be investing close to \$4 million in the Sigal Center to create a medical home for hundreds of underserved families living in downtown Allentown. With planned improvements such as doubled exam room space, additional dental equipment, and a strengthened Family Medicine Residency Program, Sigal Center will become the largest community health center in the Lehigh Valley, allowing for more than 120,000 patient visits annually.



Meeting the Health Care Needs of Our Community

- **130,000** visits are made to St. Luke's Sacred Heart physician practices annually, and more than **30,000** visits are made to our emergency department.
- More than **5,000** individuals are admitted as inpatients each year, while another **160,000** patients receive outpatient services.
- More than **1,000** members of our faith community are served annually through the St. Luke's Parish Nursing Program.

Your Support Makes a Difference

Your support of our Heart of the City Campaign will help revitalize and reinvigorate St. Luke's Sacred Heart Campus, ensuring that all families have access to quality care close to home. St. Luke's Sacred Heart has a long-standing commitment to the physical, mental and social well-being of the downtown community—a mission that will be sustained by an initial investment of more than \$30 million over the next five years.

There are many ways to support the campaign. You can provide a one-time gift or make a pledge that can be paid over three to five years. We also accept gifts of securities or gifts that will mature in the future, such as life income gifts (annuities or trusts), life insurance gifts and bequests.

Gifts may also be made in honor or in memory of a loved one. Commitments of \$10,000 or more are eligible for a naming opportunity. Please see the insert for additional details. To speak to someone about any of the giving options noted above, please contact the St. Luke's Development Office at 484-526-3067.



Delivering Quality Care to Our Patients

- St. Luke's Sacred Heart Hospital is the only hospital in Lehigh County and one of only 823 hospitals in the nation to earn an "A" grade for safety by the Leapfrog Group in 2016 and 2017.
- In 2016, St. Luke's Sacred Heart Campus earned The Joint Commission's Gold Seal of Approval® and the American Heart Association/American Stroke Association's Heart-Check mark for Advanced Certification for Primary Stroke Centers.
- In 2017, St. Luke's Sacred Heart received the American Heart Association/American Stroke Association's Get With The Guidelines® -Stroke Gold Plus Quality Achievement Award.

